

Most of the time, you don't need a magnifying glass to see the signs that something needs to change. Magnify L&D can facilitate that change.



MAGNIFY L&D CONSULTING SERVICES INCLUDE:

Learning and Development Strategy:

We help you create world class training results by ensuring that your learning strategy is meeting the critical needs goals of your organization, helping your employees develop the key skills, capabilities and knowledge necessary to drive results.

Leadership and Sales Force Effectiveness:

We assist you in understanding the developmental needs of your teams and create customized programs to meet your unique needs.

Meeting Design and Facilitation:

We partner with you to design and run crucial business meetings with clear and achievable goals that properly prepare and train participants with in-depth and focused activities, events and discussions that result in improved alignment, skills, behaviors and commitment to the goals and targets of the organization.

Magnify:

"To make great or greater; to enlarge; to augment; to exalt." - Webster

Magnifying the natural ability of individuals; helping them to maximize their full potential and increasing their value to the organizations where they work and serve is our passion.

Magnify L&D is a training consulting company with global experience in management/leadership, communication skills, meeting workshops, and sales force effectiveness training.

We design and deliver training solutions for clients and back up that training experience with individualized feedback and coaching so that participants can apply the concepts learned more effectively to their jobs; improving performance, productivity, and bottom-line results.



9138 South 6200 West
Payson, UT 84651

US Office: (801) 266-0849
Europe: (34) 91 829-5109

Email: info@magnifyleadership.com
Website: www.magnifyleadership.com

"El Camino" The Way to Personal Leadership



“EL CAMINO” - THE WAY TO PERSONAL LEADERSHIP

The Camino de Santiago is a UNESCO World Heritage site honoring the pilgrimage to the Cathedral of Santiago de Compostela in northwest Spain.

Medieval pilgrims believed that through their sacrifice and efforts in making the journey, they would receive penance. While the motivations for making the pilgrimage have changed, to this day, thousands continue the journey.

To achieve our full potential, each of us must embark on a similar pilgrimage of personal development and mastery. However, in today's world, we are often so bombarded by day-to-day pressures that we don't stop and reflect on our own unique roles and purposes in life. Discovering this is akin to a personal pilgrimage in self leadership.



EIGHT CRUCIAL LESSONS ON PERSONAL LEADERSHIP

The author and facilitator, James Gehrke, will share with participants eight crucial leadership lessons that he has learned on his own personal leadership pilgrimage throughout his career and while on the Camino de Santiago, including:

1. **Focus** on what is important.
2. **Anchor to Core Values.**
3. **Create a Moral Compass.**
4. **Plan** an effective course.
5. **Communicate** to motivate and inspire others.
6. Become a **Servant Leader.**
7. **Adapt and Persevere** in the face of obstacles.
8. **Celebrate** both small and large victories.

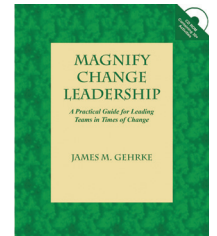


El Camino (The Way) is marked by arrows, shells, or sign posts, that function like a compass, directing pilgrims to their ultimate destination

OTHER MAGNIFY L&D COURSES INCLUDE:

Magnify Change Leadership: A Practical Guide for Leading Teams in Times of Change

Both the book and workshop help managers improve skills and behaviors that research has shown to increase leadership and team effectiveness during times of change.



Magnify Coaching Skills: 10 Hallmarks of Coaching Excellence

Participants develop practical skills that improve individual and organizational excellence.

Articulate a Message that Motivates!

Participants develop an “elevator speech” that inspires and motivates!

